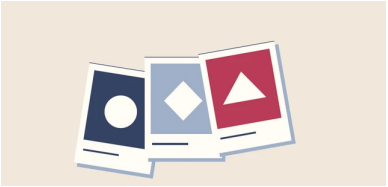
Product variant clean-up



We standardise sizes, colours and variant names for up to 20 parent products in an import-ready file.

Who it helps

Merchants and online retail teams

The problem to solve

Unstable colour or size names make product choices harder to understand and can cause a catalogue import to reject variants.

Working through the brief

1. **Review parent products and variants**

   Gather the agreed inputs. A catalogue export, field conventions and sample product assets.

2. **Agree consistent option values**

   Track “Parent product” and “Standard option value” together so the reviewer can connect the source information to the result.

3. **Prepare the import file**

   Use the clean file to preview consistent options and correct the source catalogue before uploading it.

4. **Check the scope at handover**

   Subscriptions, platform fees, advertising and fulfilment charges are separate.

Worked example

“Navy” and “navy blue” describe the same variant. Choose an approved label and trace which records will change.

Read the service scope / COM-009

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