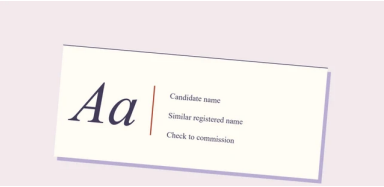
Company name shortlist



We screen five proposed names against the public company register and record possible conflicts for specialist review.

Who it helps

UK founders and overseas owners

The problem to solve

A name that sounds distinctive in a discussion may be easy to confuse with an existing company.

Working through the brief

1. **Collect five candidate names**

   Gather the agreed inputs. Your intended activities, ownership outline, residence and questions.

2. **Search the public register**

   Track “Candidate name” and “Similar registered name” together so the reviewer can connect the source information to the result.

3. **Flag similarities for review**

   Use the shortlist to prioritise names for further checks before paying for branding or filing.

4. **Check the scope at handover**

   Government, agent, address and bank charges are separate where applicable.

Worked example

A preferred name resembles an existing entry. Keep the search date and two alternatives for the founder to review.

Read the service scope / FND-002

Sparkle Solutions Group Ltd.

info@sparklesolgroup.com +44 20 3307 6468 sparklesolgroup.com

71-75 Shelton Street, Covent Garden, London, WC2H 9JQ, United Kingdom