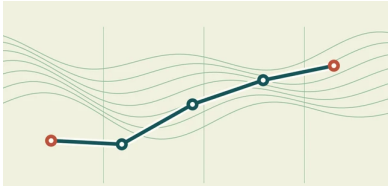
Public tender demand scan



We analyse up to 20 historical public notices for one sector and identify repeat buyer needs.

Who it helps

Product, marketing and strategy leads

The problem to solve

A few current tenders may obscure buying requirements that recur across a sector over time.

Working through the brief

1. **Confirm the sector and notice dates**

   Gather the agreed inputs. The sector or research collection, time window and intended decision.

2. **Review up to twenty past notices**

   Track “Notice and date” and “Repeated requirement” together so the reviewer can connect the source information to the result.

3. **Group recurring buyer needs**

   Use repeated needs in historical notices to inform which capabilities or evidence to prepare for future opportunities.

4. **Check the scope at handover**

   Recruitment, panel costs, incentives and licensed research data are separate.

Worked example

Several tender notices use similar language. Check whether they describe distinct opportunities or successive notices for the same work.

Read the service scope / RES-028

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