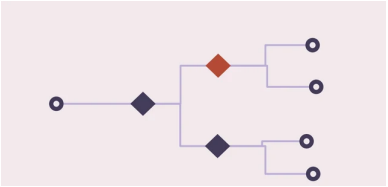
Scenario planning session



We create three operating scenarios and agree early indicators and responses with one leadership team.

Who it helps

Founders and managing directors

The problem to solve

A strategy tied to one forecast can leave teams slow to react when key conditions change.

Working through the brief

1. **Identify major operating uncertainties**

   Gather the agreed inputs. Current plans, team capacity and assumptions for the period under review.

2. **Develop three scenarios**

   Track “Operating scenario” and “Early indicator” together so the reviewer can connect the source information to the result.

3. **Agree indicators and responses**

   Use the scenarios to connect early indicators with steps the team has already discussed and can review.

4. **Check the scope at handover**

   Third-party data and work beyond the agreed business unit or market are separate.

Worked example

Keep the base assumptions fixed, then change demand and lead time separately to see which decision is most sensitive.

Read the service scope / STR-016

Sparkle Solutions Group Ltd.

info@sparklesolgroup.com +44 20 3307 6468 sparklesolgroup.com

71-75 Shelton Street, Covent Garden, London, WC2H 9JQ, United Kingdom